



PERÚ

Presidencia del
Consejo de Ministros

Organismo Público
Sierra Exportadora



Commercial Profile | MACA



PERÚ
PROGRESO
PARA TODOS

Maca is an herbaceous native plant belongs to the Andes of Peru. It is used as a food, fresh and dry and contains up to 12% of protein. Is known by the properties of improve the nervous system and especially for memory and learning, according of a study by the Research Center of Biochemistry and Nutrition, Medicine faculty of the Mayor de San Marcos University. Maca contains nutritive properties by the content of protein, fat, carbohydrates, calcium, cellulose, starch, phosphorus, iodine, iron, vitamin B complex, and vitamin C. It is known as a natural energy booster that gives strength and vitality.



It has different types or forms to prepare it, for human consume. One is, mix and make a fruit juice with maca. Also, it can be consumed as a cereal drying or baking it, at high temperatures. The dried roots are also edible and can be eaten with other vegetables.



Comercial types:

Flour, gelatinized flour, extract, capsules, tablets gelatinized and micropulverized.



Types and varieties:

Yellow, purple, black and mixed (purple and yellow)



Main production areas:

Junín y Pasco

Origin:

South American zone, peruvian and ecuadorian territories.

Quality standars:

Dry maca (definition, clasification and requirements)

Maca toasted flour (definition, clasification and requirements)

Maca gelatinized flour (definition and requirements)

**Main export markets 2008 y 2012
(FOB Value US\$)**

PAIS	2008	2009	2010	2011	2012	% 2012
Estados Unidos	1'388,534	1'950,847	2'750,014	3'850,355	4'914,517	48%
Japón	876,164	1,168,242	959,926	986,178	1,500,015	15%
Canadá	388,943	357,353	496,145	643,726	689,047	7%
China	108,890	43,680	46,076	437,941	468,993	5%
Reino Unido	74,288	90,009	177,846	360,819	452,920	4%
Alemania	202,821	270,385	252,165	377,872	381,035	4%
Francia	280,578	309,207	287,123	346,589	212,767	2%
Corea del Sur	65,050	55,318	160,751	154,919	192,017	2%
Australia	61,344	84,578	121,249	197,770	191,376	2%
Bélgica	134,213	112,156	120,034	93,224	134,522	1%
Otros					1'060,793	10%
Total					10'198,003	100%

Fuente: SUNAT

**Main export markets 2008 y 2012
(per Weight)**

PAIS	2008	2009	2010	2011	2012	% 2012
Estados Unidos	171,117	254,551	316,707	39,9119	552,697	51%
Japon	79,732	85,478	64,031	69,402	95,143	9%
Canada	29,619	31,806	48,065	64,455	69,785	6%
China	16,513	1,350	1,450	16,070	35,299	3%
Reino Unido	8,876	13,416	26,306	49,044	68,129	6%
Alemania	24,600	38,410	30,389	52,873	45,298	4%
Francia	25,326	31,831	28,780	34,754	20,045	2%
Corea del Sur	9,215	9,319	18,809	17,007	18,447	2%
Australia	10,433	14,551	20,736	30,480	27,853	3%
Bélgica	5,693	6,988	7,057	4,712	5,888	1%
otros					136,786	13%
Total					1'075,370	100%

Fuente: SUNAT

**Main export companies 2008 y 2012
(FOB Value US\$)**

RUC	COMPANY	2008	2009	2010	2011	2012	% 2012
20457055103	NATURAL PERU SOCIEDAD ANONIMA CERRADA	108,654	114,695	550,881	867,397	1,353,810	13%
20419184111	ECOANDINOS.A.C.	469,393	591,055	556,783	1,009,710	1,185,800	12%
20503994519	KOECH S.A.C.	225,180	374,868	451,460	711,360	941,745	9%
20502203461	PERUVIAN NATURE S & S S.A.C.	166,076	211,522	427,223	658,180	782,785	8%
20506483205	CPX PERU S.A.C.	231,350	79,336	194,902	248,728	762,634	7%
20420190035	CHAKARUNA'S TRADING SRL	248,000	290,215	408,700	490,000	454,000	4%
20492124533	COMPLEMENTOS Y SUPLEMENTOS ORGÁNICOS DEL PERU S.R.L.		17,200	113,572	334,986	422,092	4%
20303603388	RFCAR SRLTDA	151,318	348,047	459,764	336,416	406,370	4%
20507171436	BUPO SOCIEDAD ANONIMA CERRADA	43,528	34,269	47,099	37,110	306,794	3%
20513347953	MG NATURA PERU S.A.C.	26,151	30,404	107,477	284,094	304,602	3%
	Otros					3,277,371	32%
	Total					10,198,003	100%

Fuente: SUNAT

**Maca exportations 2008 - 2012 by tariff classification of merchandise
(FOB value US\$)**

CLASSIFICATION CODE- DESCRIPTION	2008	2009	2010	2011	2012	% 2012
1106201000 - HARINA, SEMOLA Y POLVO DE MACA (LEPIDIUM	2,440,989	2,990,222	4,516,377	6,134,260	7,489,413	73%
1302199900 - LOS DEMÁS	428,516	601,673	383,814	375,979	496,515	5%
2106909900 - LAS DEMÁS					454,305	4%
1901909000 - DEMAS PREPARACIONES ALIMENTIICAS DE HAR	627,098	750,287	462,121	731,982	417,012	4%
2106907100 - QUE CONTENGAN EXCLUSIVAMENTE MEZCLAS O E	147,613	26,350	31,751	68,460	319,083	3%
2106907200 - QUE CONTENGAN EXCLUSIVAMENTE MEZCLAS O E	154,727	47,521	110,366	117,866	303,851	3%
2106901000 - POLVOS PARA LA PREPARACION DE BUDINES, C		146,791	22,730	284,658	269,043	3%
2106907900 - LAS DEMÁS	2,002	2,165			140,909	1%
0714901000 - MACA (LEPIDIUM MEYENII), FRESCOS, REFRIG	6,116	45,108	93,381	106,381	88,740	1%
2106902900 - LAS DEMÁS				3,628	54,785	1%
otros	563,835	340,797	546,605	681,821	164,348	2%
Total					10,198,003	100%

Fuente: SUNAT